November 2015

Invitation to sponsor EuroVis 2016, the 18th Annual Conference of the Eurographics Working Group on Data Visualization and supported by the IEEE Visualization and Graphics Technical Committee (IEEE VGTC).

EuroVis 2016, the 18th Annual Conference of the Eurographics Working Group on Data Visualization and supported by the IEEE Visualization and Graphics Technical Committee (IEEE VGTC) will take place from June 6th to June 10th in Groningen, The Netherlands. EuroVis has been a Eurographics and IEEE co-supported international visualization symposium held in Europe annually since 1999. Since 2012 EuroVis is a conference. For several years, EuroVis has been accompanied by co-located events.

The objective of EuroVis is to foster greater exchange between visualization researchers and practitioners, and to draw more researchers and industry partners in Europe to enter this rapidly growing area of research. EuroVis has an expanded scope that includes all areas of visualization, and a steadily growing visibility that achieves a more widespread impact.

The conference attracts participants from around the world, world-leading academics as well as representatives of major commercial research divisions. In total we expect between 250 and 300 registered participants.

We invite you to consider becoming a sponsor of EuroVis 2016.

- If you want to extend your contacts in the rapidly growing field of data visualization and other related domains;
- If you want to increase your visibility to conference attendees representing industries, academia, and labs in the areas of computer graphics, data visualization, high performance computing, etc.;
- If you want to give your company access to recruiting opportunities:

EuroVis 2016 is the right place for you!

More than 80 percent of conference attendees are decision makers, so sponsoring EuroVis 2016 can give you the valuable opportunity to reach these key targets!

The table below summarizes the EuroVis 2016 standard sponsorship levels: bronze, silver, and gold.

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<th>BRONZE (&gt;= 2,000 EUR)</th>
<th>Logo exposure</th>
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<td></td>
<td>Your logo will be mentioned on the conference web site as well as in the conference program. It will be also projected during all the conference breaks.</td>
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<th>Digital media promotional items</th>
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<td>We can insert your digital media on the USB memory stick we will distribute to all the participants. All the company-provided digital media (max 100MB) will be directly reachable from the main menu. Your digital media could be video clips / images / documents (PDF), etc.</td>
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### SILVER (>= 4,000 EUR)

In addition to BRONZE LEVEL items:

**Bag inserts**
Type: leaflets and/or small promotional merchandise.  
Size: all the leaflets should not exceed the A4 format.  
Quantity: 400 company flyers + 400 open position ads / 400 gadgets.  
Shipment: we must receive all the materials at least one month before EUROVIS2016.  
(All exceeding promotional material will be made available at the reception desk.)

**Roll-up Poster**
Sponsor's roll-up will be displayed at the main entrance and/or in highly frequented conference areas.

### GOLD (>= 6000 EUR)

In addition to SILVER LEVEL items:

**Prominent logo exposure**
Your logo will be displayed on the USB stick (only one available) or necklace nametags or conference bags. Your logo will be featured prominently on web site and promotional material.  
**Full conference registration (1 person)**

If you would prefer to support EuroVis 2016 in other ways we would be happy to try to accommodate your needs, such as supporting the social event, an invited speaker, etc. We specially welcome proposals of technical talks from selected partners (a limited number of slots are available!), as well as prices to award to the best technical contributions at the conference.

The conference organizing committee looks forward to your participation as we strive to organize a successful EuroVis 2016. If you have any questions or comments, please contact directly the EuroVis 2016 sponsorship officer. Any questions, issues and/or requests will be discussed in a confidential manner.

Yours sincerely,

Alex Telea  
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